

Automotive Photography Master Class

Tokyo Tuner - Ron Celestine

Cut Through The Noise With A Master At Your Side



The internet is an incredible place where you can learn virtually anything to your heart's content.

The downside of this vast sprawl of knowledge is that the majority of it is simply noise. Often, what's out there is a) unrelated to your situation or b) is explained in an overly complex manner. Sometimes, what you find is downright inaccurate.

This abundance of noise makes it difficult for beginners, or those looking to improve their skills, to find the right information.

By participating in the Automotive Photography Master Class though, dealing with noise will become a thing of the past

Ron Celestine -

Your Automotive Photography Instructure



With over 15 years behind the camera, and images published in many world-renowned outlets, Ron is thoroughly equipped to teach both beginners and those with a little more experience how to improve their photography

Examples of Work Featured In

- Fast Car Magazine
- Performance Tuner Magazine
- Speedhunters
- BMW Group Classic
- Carnography
- Need For Speed

7 Themes 24 Classes 25 Hours Of One-On-One Teaching



This Automotive Photography Master Class will focus on **seven** overall themes

1. *Foundation Building*
2. *Events and Car Meets*
3. *Motorsports Photography*
4. *Indoor Photography*
5. *Light Painting*
6. *Basic Color Grading*
7. *Magazine Final Exam*

These themes are broken down into classes that build on each other in terms of concepts, techniques, and overall difficulty.

There will be 24 classes in total, spread over a time period of six months *

For maximum impact and clarity, classes will be one-on-one with Ron throughout the seven themes.

Theme 1 - Intro To Photography

Intro To Photography

Foundation Building



The first theme focuses on building a strong foundation, which all the other themes will rely on

Total class time - approximately four hours

This theme will include three classes:

1. Discussing Cameras, settings, and “general” rules to incorporate such as the rule of thirds
2. Discussing lenses, filters and focal points
3. Applying everything in a street photography situation / shadowing Ron

Theme 2 - Automotive Event Photography

Automotive Event Photography

Events and Car Meets



The second theme focuses on how we can take creative shots at events and car gatherings, where tightly-packed cars and venues can be limiting factors to consider

Total class time - approximately three hours

This theme will include three classes:

1. Discussing typical challenges when shooting events, and how we can come up with creative strategies to overcome them
2. Discuss lens optimizations for a specific venue
3. Applying everything at an actual car meet or event

Theme 3 - Photography In Motion

Photography In Motion

Motorsports Photography



The third theme focuses on motorsports photography. Capturing cars on track is much more complicated than shooting static cars at a meet, as we are trying to tell a story with images while the cars are moving at speed.

We need to convey the speed, weight transfer, and drama that the drivers and their cars experience in our images.

Total class time - approximately four hours

This theme will include four classes:

1. Discussing optimized camera settings for various shot types
2. Discussing creative strategy, researching the venue, proper attire/gear, and what “hero shots” must be captured
3. Introduction to panning shots and the settings needed to get the best results.
4. Applying everything at a track day event with Ron

Theme 4 – Low Light Photography

Low Light Photography

Indoor Photography



The fourth theme focuses on automotive photography in low light settings, such as in a museum or parking deck

Total class time - approximately three hours

This theme will include three classes:

1. Discussing the challenges of low light photography and how the various camera settings affect the final image
2. Look at camera equipment optimization and the use of tripods, external lights, and lens
3. Applying what was taught at a car museum (ie: Fuji Speedway Museum, Prince Skyline Museum) with Ron

Theme 5 - Light Painting Photography

Light Painting Photography



The fifth theme focuses on learning the skill of light painting cars in low light or no light (ie night time outside) environments

Total class time - approximately three hours

This theme will include four classes:

1. Discussing the challenges of low light/night photography and how the various camera settings affect the final image
2. Look at equipment used in lighting painting such as tripods, different types of external lights to use, and filters/diffusers
3. Studying light painting techniques, such as shooting a clean plate, planning your shots, and proper attire
4. Applying everything in a real shoot with Ron.

Theme 6 - Introduction to Color Grading

Introduction to Color Grading

Basic Editing Session (Online)



The sixth theme focuses on basic color grading techniques to make our photos pop without overdoing it.

Total class time - approximately two hours

This theme will include three classes that will involve

1. Discussing the main applications used for color grading images - Adobe Photoshop and Lightroom
2. Color theory for grading and features to take advantage of within Lightroom
3. Learning what tools to use in Photoshop for touch ups

Theme 7 - Magazine Editorial Final Exam

Magazine Editorial Final Exam

Automotive Magazine Feature



The seventh theme replicates performing an editorial car feature shoot similar to what would be required for a Speedhunters article. This acts as the final exam, where we want to implement everything that has been learned up to this point.

Total class time - approximately four hours

This theme will include four classes:

1. Researching and scouting location/s
2. Creating checklists for equipment
3. Executing the magazine style car feature with Ron
4. Post processing images

Automotive Photography Master Class Tuition Structure

Master Class Tuition



- **25 hours of one-on-one instructions over 24 course of seven themes** of Automotive Photography spread over roughly **six months**
- Ideally **one** month per theme to allow for individual practices after classes.
- An accelerated program (ie faster than six months) is available for an additional fee
- **Master Class courses valid for one year from date of purchase**

Tuition can be paid in two methods

1. Three installments of ¥116,700 (excluding taxes/ticket fees)
2. One installment of ¥315,000 (excluding taxes/ticket fees)